

Press information

Strengthening customer support structure to contribute to advanced productivity and market expansion

KYOCERA Establishes Industrial Cutting Tool Technical Center in India

Kyoto/Neuss, 18 June 2012 – Kyocera Corporation announced that it has opened an industrial cutting tool technical center in Gurgaon, India to strengthen its customer support structure in the Indian market — which is expected to continue showing high growth. The KYOCERA Asia Pacific India Technical Center is the first of its kind to be established by a Japan-based company in India*, and has started operation on June 15, 2012.

India is a key market for the Kyocera Group’s cutting tool business, and through the opening of the new technical center, the company aims to establish a thorough service structure to support the enhancement of its customers manufacturing ability.

Including the new center in India, the Kyocera Group presently operates 12 cutting tool technical centers around the world, with similar facilities in Japan (3), China (2), U.S.A., Germany, Denmark, Brazil, Korea and Singapore.

Overview

Name	KYOCERA Asia Pacific India Technical Center
Location	Gurgaon City, India
Facilities	Machining centers, NC lathes, measuring machines,

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	seminar rooms, etc.
Purpose	<ol style="list-style-type: none"> 1. To provide a high level of technical/manufacturing-related support to meet customers' diverse needs in a timely and easily accessible manner. 2. To utilize facilities for training of sales representatives and distributors.

Indian Market Background

In India, the market for automotive and general industrial machinery is rapidly expanding, with fundamental growth also seen in infrastructure-related industries including energy, railway and road construction. Based on these circumstances it is expected that the market for industrial cutting tools will continue to grow at an average of 10% annually — which is the highest level out of all the newly developing countries.

History of Kyocera Cutting Tool Business in India

In August 2009, KYOCERA Asia Pacific India Private Limited was established in Gurgaon City as a sales subsidiary for the company's products; and currently operates sales offices in four cities in India including Pune, Bengaluru (Bangalore) and Chennai. The company plans to further strengthen its network by setting up new sales offices in India in the future.

On June 7, 2012, the Kyocera Group established its first manufacturing location in India (KYOCERA CTC Precision Tools Private Limited) to further strengthen its industrial cutting tool business in the Indian market; with production at the new company scheduled to start in June 2013.

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By establishing a structure for manufacturing, sales and technical support in the expanding Indian market, Kyocera aims to expand sales of cutting tools in the country to seven billion yen (approx. USD89 million) annually in five years.

* First technical center established by Japan-based company in India to be equipped with machining centers, NC lathes, measuring machines, seminar rooms. As of June 13, 2012; based on research by Kyocera.

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 235 subsidiaries (as of April 1, 2012), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 1.2 gigawatts of solar power having been installed around the world to date.

With a global workforce of about 66,000 employees, Kyocera posted net sales of approximately €10.83 billion in fiscal year 2011/2012. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, fineceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €500,000 per prize category).

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